

2022-2023 District Goals



District: 3231A3

Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[SERVICE ACTIVITIES ACTION PLAN.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 2 | 40 | 100 | 50 |
| 2nd Quarter | 2 | 40 | 100 | 50 |
| 3rd Quarter | 0 | 0 | 100 | 50 |
| 4th Quarter | 1 | 20 | 100 | 50 |

FY New Clubs

5

FY Charter Members

100

FY New Members

400

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

300

Action Plan

[MEMBERSHIP DEVELOPMENT ACTION PLAN.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 18% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[LEADERSHIP DEVELOPMENT ACTION PLAN.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

Action Plan

[CAMPAIGN 100 ACTION PLAN.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Membership - 300 net growth with 5 New Lions Clubs and 95% Retention

Leadership - 225 Club Leaders, 18 Zone Chairpersons and 6 Region Chairpersons will be trained.

Service - 80% Lions Clubs will be motivated to report Service Activities by March 2022.

Action Plan